

MINUTES
Illinois River Watershed Partnership
Board of Directors Meeting
Thursday, November 7, 2013
First Baptist Church Gym, Cave Springs

4:00 pm Woodland Trail tour at Watershed Sanctuary at Cave Springs led by Ralph Weber
5:00 pm Pizza Dinner sponsored by Pedaler's Pub, Kevin Bennoch, owner

IRWP Annual Membership Meeting

Attending: Jonathan Barnett, Scott Carney, Mike Faupel, Sam Goade, Jay Hale, Hunter Haynes, Tom Hopper, Jimmy Mardis, Gene Pharr, Dirk Philipp, Terry Rakes, Robyn Reed, Tim Snell, Scott VanLaningham, Ralph Weber; IRWP Staff Haak, Roark, Ray, Bennoch

Absent: Tom Allen, Tracie Ashley, Dan Douglas, Marilyn Edwards, Jerry Hunton, Sarah Lewis, Uvalde Lindsey, Josh Payne, Kurt Price, Mark Simmons, Jackie Smith, Rick Stubblefield, Evan Teague, Patrick Tenney

6:00 pm **2013 Annual Membership meeting call to order – Sam Goade, President**

Nominations Committee: Scott Van Laningham, co-chair

Board Action: Board of Directors vote to approve slate of 2013 Board of Director nominations
Motion by Van Laningham, second by Faupel to approve slate of 2013 Board of Directors; motion passed.

4th Quarter Board Meeting

6:15 pm **Welcome and Call to Order:** Sam Goade, President

Introduction of Guests: First Baptist Church and Pastor Gary Brewer; Mike Armstrong and Kim Mullen, AGFC; Dr. Reed Green USGS; Bryan Rupar and Theo Whitsell, ANHC;

Minutes of August 1, 2013 Board Meeting. **Board Action:** Motion by Pharr, second by Hale to approve 8-1-13 minutes; motion passed.

Treasurer and Finance Committee Report: Dr. Ralph Weber

Item: 2012 Audit Review and Form 990 conducted by Beall Barclay PLC and presented to board.

Board Action: Motion by Carney, second by Faupel to approve 2012 Form 990 and Audit Review of IRWP financial statements by Beall Barclay; motion passed.

Item: Review of January 1, 2013 - September 30, 2013 Financial Statements

Board Action: Motion by Hopper, second by Haynes to approve 9-30-13 financial statements prepared by Michael Lindsey; motion passed.

Education Committee: Dr. Dirk Philipp, chair

Integrated Communications Strategy – Carol Snyder, Snyder Consulting

Core Communications:

Website: YTD Unique Visitors 5,970; Pageviews 30,100

E-newsletter: Subscribers 3,367; YTD Open Rate 23%

Blog: www.UpstreamMatters.com started August 26, 2013; Unique visitors to-date 1,920; Page views 4,499

Facebook: Last 28 days Reach 53,389; Last 28 days Content Impressions 191,490

Board Action: “Like” IRWP on Facebook and share with your friends and colleagues; sign up for blog at www.UpstreamMatters.com; volunteer to be a guest blogger

2014 Education Outreach Action Plan and Watershed Sanctuary Documentary - Lauren Ray. Appendix A attached. Draft Windgate Grant documentary at <http://adaircreative.wistia.com/medias/tiff5u269z>

2013 Annual Conference: “Restoration of Our Rivers” at Crystal Bridges: 150 participants, 22 national and regional speakers, sponsorship from Walmart Stormwater Compliance Division. **Board Action:** Volunteers from Board to serve on 2014 conference committee.

Program and Planning Committee: Hunter Haynes, chair

Lake Report by Dr. Reed Green, USGS, Pres-Elect North American Lake Management Society
Watershed Sanctuary draft master site plan and update from Arkansas Game and Fish Commission - Mike
Armstrong, Deputy Director
AGFC Commission has stipulated 99 year lease agreements needed for entire property including Tract 1
(potential future site of regional admin facility) and Tract 2 with lake and surrounding property. Board
discussion followed.

Board Action: Motion by Barnett, second by Pharr; motion withdrawn. Motion by VanLaningham, second by
Pharr to approve a 99 year lease contingent upon acceptance of the terms and language of the lease by a vote of the
IRWP Board of Directors and that the motion included an extension of time for the proposed lease until the end of
February, 2014; motion passed.

Board Action: Motion by Goade, second by Snell to authorize Executive Director Haak to negotiate terms with
Lakeview Baptist Church, Cave Springs to purchase property contingent upon approval of terms by the Board; motion
passed.

Nominations Committee: Scott VanLaningham, co-chair

Board Action: The Board wishes to thank Rick Stubblefield for his service as IRWP Treasurer and due to term
limitations is “retiring” as treasurer and returning as IRWP Board member. **Board Action:** Motion by Finance
Committee nominating Ralph Weber as Treasurer; motion passed. Motion to re-elect IRWP officers: President-
Sam Goade, Vice-President-Tom Hopper, Secretary-Gene Pharr; motion passed.

Technical Committee: Tom Hopper, chair

Announcement: EPA TMDL meeting – Nov. 14, 6:00 pm. Cherokee Casino, West Siloam Springs, OK

Following reports tabled till February 6, 2014 Board Meeting:

Rain Garden Grant report – Becky Roark

Razorback Greenway Green Infrastructure Project– Trailhead features at Rogers Mercy and Lake Springdale
underway with Alta Greenway and CEI. Three future trailheads TBD.

Flint Creek Power Plant Tree Farm and Fisher Ford tree planting update – Kevin Bennoch

Membership Committee:

2013 Membership dues due

1914-2014-2114 Bartlett Dam Time Capsule dedication committee needed

2014 Board Meeting Dates: Feb. 6, May 1, August 7, November 6

Board Action: Motion by Pharr, second by Weber to adjourn; motion passed.

2013 Slate of Candidates for IRWP Board Approved

| CATEGORY | INCUMBENTS | NEW CANDIDATES |
|------------------------|------------------------------|-----------------------|
| Agriculture | Jerry Hunton (AR) | |
| Business | Mark Simmons (AR) | |
| Conservation | Tim Snell (AR) | |
| Construction | Tom Hopper (AR) | |
| Government | Sam Goade (AR) | |
| Tech, Res, & Education | Tracie Ashley (AR) | |
| At Large | Gene Pharr - (AGRI) (AR) | |
| | Jay Hale - (TRE) (AR) | |
| | Jackie Smith - (CNSV) (OK) | |
| | Patrick Tenney – (CNST) (AR) | |

Nomination of Roland Pinault to fill open Board of Directors position. Motion by Evan Teague, second by
VanLaningham. Motion passed unanimously.

2013-2014 OFFICERS

President – Sam Goade (term 2012-2015)

Vice President – Tom Hopper (term 2012-2015)

Secretary – Gene Pharr (term 2012-2015)

Treasurer – Ralph Weber (term 2013-2016)

Minutes certified by Gene Pharr, Board Secretary